Signage and Literature

Reflectix offers a variety of point-of-purchase options that will attract and inform your customers about our family of energy efficient products. Custom plan-o-gram services are available when required. Additionally, signage and literature are available in trilingual and bilingual versions.

1. Residential Applications Brochure (Item code: F1)
2. Pro/Contractor Applications Guide (Item code: F2)
3. Specialized POP Headers
4. Custom Program Plan-o-grams

Self-Merchandisers

Each merchandiser measures 20" x 20" x 48".

- May be used as a stack-out floor display
- Designed to fit two deep in a pallet rack display
- Self-defining reorder points
- Tri-lingual POS merchandiser for shelf-stock, stack-outs or pallet rack displays
- Lightweight for ease of handling (25 lbs. or less)
- Easy to store, move and display
- Strong - protects product from handling damage

Corrugated Pallets

Reflectix palletizes shipments in specifically designed corrugated pallets. This method of shipment adds further protection to the product in transit, assuring a clean and damage-free merchandise assortment. Each pallet comes UPC coded for receiving convenience. (Product quantities are described on your Spec Sheet.)

Self-Merchandisers
Less labor reduces store-level handling from point-of-receiving to point-of-display.

Corrugated Pallet
Clean, neat and compact for your convenience.

Reflectix
#1 School St. (POB 108) Markleville, IN 46056 • (800) 879-3645
E: customerservice@reflectixinc.com • www.reflectixinc.com

RIMA
Reflective Insulation Manufacturers Association International

F8 Rev 082026

Reflectix® Insulation

Options
for the Retailer

Providing the Home Improvement Retailer with Technologically Advanced Products for Today's Insulation Marketplace

Reflectix - We'll Change Your Mind About Traditional Insulation

A Great Year-Round Seller!

Standard Edge and Staple Tab Insulation

Customers will appreciate the added benefits of Reflectix®. Reflectix® is clean, safe, and non-toxic. Installation is easy! All you need are scissors or utility knife, staple gun, and goggles. All are great add-on sale items!

10' Small Project Rolls

No job is too small for Reflectix®. Our foil tape adds the finishing touch!

Accept No Substitutes!

Sill Sealer

Reflectix® Sill Sealer is available in convenient rolls sizes and installs quickly and easily.

Expansion Joint

Reflectix® Expansion Joint resists moisture and can be installed in hot or cold climates.

Reflectix wants to be your first choice for reflective insulation. Our commitment to quality and service is unparalleled. Our dedication to delivering service and products above and beyond your expectations is evident in the sales, customer service, quality control and production personnel who stand behind every Reflectix® product.

Double Reflective Insulation Standard Edge & Staple Tab

Now you, the retailer, can tailor Reflectix® product selections to your customers' specific needs. Staple tab products are especially designed for 16" and 24" on-center standard construction applications. Reflectix® products are perfect for Attics, Basement Walls, Barns, Side Walls, Out-Buildings, Crawl Spaces, Metal Buildings, Post and Frame Buildings. Retailer Advantages:

- Exceptional turns/profit margins of at least 40%
- Be prepared for those cold snaps; Reflectix® is a great year-round seller
- Four-color, trilingual, point-of-sale packaging
- Custom plan-o-gramming

No other insulation has such a wide array of options!
(Look for BP, ST, DBW and SBW on your Spec Sheet.)

Special Order Program

Reflectix® offers special arrangements for our larger bulk insulation rolls measuring 100' in length. POS headers and literature are available along with special pricing sheets for your contractor desk. Rolls can ship directly to your store or your customer's work site. *(Look for BP, ST, DBW and SBW on your Spec Sheet.)*

10' Small Project Rolls

Designed to take minimal floor or shelf space, the Reflectix® Small Project Rolls address specific needs not possible with traditional insulations such as: RV use, outdoor recreation, household use, plumbing and ducting. Shipped in attractive trilingual merchandisers, your rolls come ready for immediate display right from the point of receiving. Retailer Advantages:

- Easily merchandise products in non-traditional areas within the store without the need to stage on pallets, suspend signage, etc.
- Reduces store-level handling from point-of-receiving to point-of-display
- Merchandisers promote bold, graphic point-of-sale impact
- Excellent profit margins
- Use of minimal space for retailers who do not normally sell insulation

(Look for BP on your Spec Sheet.)

Sill Sealer

Reflectix® Sill Sealer sells itself. Made from ribbed polyethylene foam, Sill Sealer was designed to reduce air leakage between the foundation wall and sill plate. The Reflectix® Sill Sealer displays promptly and takes minimal shelf space. All rolls are 50' in length and come in a variety of widths: 3.5", 5.5", 7.5" and 9.5".
(Look for CF on your Spec Sheet.)

Expansion Joint

This durable, lightweight closed-cell foam expansion joint is the solution for concrete placement needs. Stiff enough to use on straight joints, flexible enough to shape to contours. Retailer Advantages:

- Conveniently comes in 4" and 6" x 50' sizes
- Displays easily
- Easy-to-follow instructions

(Look for EXP on your Spec Sheet.)

Plumbing/HVAC Products

This specialized assortment of Reflectix® Insulation offers money-saving solutions for the do-it-yourself customers. Recommend our Plumbing/HVAC products for Pipe and Duct Wraps. Retailer Advantages:

- Exceptional turns and profit margins of at least 40%
- Four-color, trilingual, point-of-sale packaging
- "One-stop" shopping for their customers' HVAC needs
- Reflectix® is a great year-round seller
- Priced right to promote consumer sales

(Look for the Plumbing/HVAC Products section on your Spec Sheet.)

Concrete Pad

Our Concrete Pad works in tandem with radiant floor systems to direct heat back into the living space increasing the efficiency of the radiant floor system. It can also be used under concrete in radiant heating and snow melt applications. *(Look for DBWEF on your Spec Sheet.)*

Radiant Barrier

Many regions of the United States now recognize the energy advantages available to the consumer who installs a radiant barrier in the attic of their home. Reflectix® Radiant Barrier blocks 96% of the radiant energy striking its surface, resulting up to a 40% heat reduction through the ceiling. Reflectix® Radiant Barrier offers a competitively priced product. Great for year-round sales. *(Look for RB on your Spec Sheet.)*

Accessory Items

Foil Tape: Our reflective tape is specifically designed to adhere well to our insulation. It serves as the best means to join ends of Reflectix® product together because it ensures a continuous reflective surface. The use of ordinary adhesive tape would create "windows" for radiant energy to pass through.
White Poly Tape: This tape is recommended for taping the seams of our Reflectix® white poly products such as our Concrete Pad.

4 Easy Ways to Order:

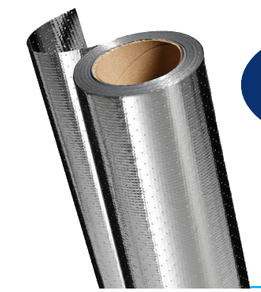
1. Mail: Reflectix, Inc. P.O. Box 108, Markleville, IN 46056
2. Phone: (800) 879-3645 or (765) 533-4332
3. Fax: (765) 533-2327
4. EDI transmission available

Plumbing/HVAC Products

The "Easy-to Install" 12" x 25' Spiral Duct Wrap is featured above.

Concrete Pad

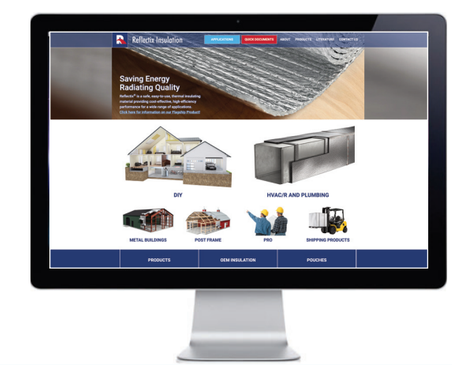
This unique product coats foil with a white poly surface.



Reflects 96% Radiant Heat!

Radiant Barrier

The merchandiser is ready for display right from the point of receiving.



The Reflectix Website

We have the best in the industry with "easy to access" information on product options, applications and installations.
www.reflectixinc.com